

Position Title:

PFS Deposit Product Manager

Key responsibilities:

- Manage campaigns and execute new products relevant to different segment groups
- Work closing with channels and segment groups to drive deposits business
- Understand product pricing structure and strategy to manage portfolio balances and product profitability
- Undertake project management and work with different business units to ensure project deliverables
- Through product analyst, deploys / communicates pricing change through the Bank's operations (e.g. rate changes). Works with Innovation and Digital / IT to develop process / systems enhancements to improve efficiency of price changes.
- Ensures familiarity and compliance with all UOB Bank policies and processes

Key requirements:

Mandatory

- Recognized university degree with at least 5 years' relevant working experience
- Possess strong analytical and presentation skills
- Positive attitude, good interpersonal skills and a good team player
- Requires superior analytics and problem-solving skills. Must be attentive to details.
- Ability to work in a fast-paced, team-oriented environment.
- A strong & assertive communicator in speaking & writing

Preferred:

- Broad knowledge of Microsoft Office
- Substantial product management planning and operations experience
- Demonstrated history of product marketing and management strategy development and execution
- Sound experience in product performance management
- Strong product management experience in customer centric industries
- Conversant with relevant consumer banking and financial regulatory regime

Essential (Technical Skills): NIL.